

2017 Loess Hills Heritage Poster Contest

Theme: *“Living in the Loess”*

Eligibility: Public, private and home school students attending a school or residing in one of the seven Loess Hills counties in Iowa (Plymouth, Woodbury, Monona, Harrison, Pottawattamie, Mills and Fremont) in Kindergarten through 12th grade are eligible to take part in the 2017 Poster Contest.



CASH PRIZES for First Place in each age division in each county!
Deadline: Friday, September 22, 2017

Deadline: Entries must be received by **4:00pm, Friday, September 22, 2017**. Submit to the address listed for your respective county found on the entry form. **Individual County Judging** will occur by **Wednesday, September 27, 2017**. Overall multi-county winners will be announced October 2, 2017.

Rules:

- Posters must reflect and include the title of this year’s contest theme “Living in the Loess” on the poster.
- The following rules apply. Posters must be made on regular poster paper. The size of the poster can range from 8.5x11 inches up to 22x28 inches. Media including paint, crayons, colored pencils, charcoal, stickers, magic markers, paper, or whatever inspires the students can be used. No three-dimensional effects are allowed.
- Participants are divided into three divisions: Division 1: Grades K-2; Division 2: Grades 4-6; Division 3: Grades 7-12.
- Posters are judged based on the following criteria: 50% for theme message, 30% for visual effectiveness, 10% for originality and 10% for universal appeal.
- Applicants must submit their poster accompanied by the Poster Contest Entry Form (Next page) to the specified county office in which their school is located **by 4:00p.m., Friday, September 22, 2017**. See specific county addresses on entry forms. Entry forms must be legible and complete, including a parental/guardian signature and their school and county information or the poster cannot be considered. Make sure a copy is securely attached to the back of the submitted poster.

Awards:

- The first place winner from each division in each of the seven counties **will receive a \$25 cash award**. Those 21 individuals will then be entered into an overall multi-county Loess Hills Heritage Poster judging and the top 3 overall posters **will receive an additional \$50 cash award**.
- The winning posters will be displayed in each county between October 2017 and April 2018.

Resources:

- Please visit the Loess Hills Alliance website, <http://www.visitloesshills.org/> for more details. For more information and county locations and phone numbers, see the Entry Form.

Sponsors: Loess Hills Alliance, Fremont County Conservation Board/ Fremont County Extension Office, Harrison County Conservation Board, Mills County Conservation Board, Monona County Conservation Board, Plymouth County Conservation Board, Pottawattamie County Conservation Board, Woodbury County Conservation Board